

Junior Digital Marketing Assistant

Κεντρικά Γραφεία: Παιανία

Κωδ: DiMarAss _22.05

⚡ Ready to join the No.1 company in electrical equipment, technology products, lighting, building & energy solutions?

We are looking for our next jr **Digital Marketing Assistant** 🚀

If you have a **passion** for the digital world, overflowing **creativity**, and you're always one step ahead of the **latest social media trends**, then this is the perfect role for you!

Responsibilities:

- **Manage and schedule posts** across all KAFKAS social media channels (Facebook, Instagram, LinkedIn & TikTok)
- Participate in the creation and implementation of the **monthly Social Media Content Calendar**
- **Support** the development and execution of **digital campaigns**, including the preparation of briefs for visuals, captions, and adaptations
- **Social Media community** management (comments, messages, giveaways)
- Content creation for **TikTok**, while continuously monitoring trends
- Communication and collaboration with **influencers** for content creation
- **Cooperation** with Marketing, Product Managers, eBusiness και Customer Care teams for the coordination of activities

Requirements:

- **0–1 year** of experience in a similar role
- Experience in using **social media management tools** (Meta Business Suite, TikTok Studio)
- Knowledge of **content creation tools** (Canva, CapCut)
- Familiarity with **MS Office**
- **Positive attitude**, eagerness to learn, and willingness to take initiative
- **Previous internship or experience** in Social Media / Digital Marketing will be considered **a plus**

Our Company Offers:

- Competitive remuneration package & extra benefits
- Dynamic, prestigious and highly distinguished working environment (Best Workplace in Greece for 12 years)
- Multiple learning & career opportunities